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August sales update

Welcome to the August sales newsletter!

We had a great show at BIRTV Beijing thanks to our reseller NDT as well as IBC where we showed of our most advanced version of OS the mighty V4 where we introduced SSD caching, Load balancing over the separate drive groups, multi language support etc.

As always, please pass this newsletter on and encourage your colleagues to subscribe so that no-one misses out on what we have to offer.

Team DDP

Upcoming DDP V4 software

During the IBC in Amsterdam we introduced our upcoming V4 Software which we expect to start delivering by the end of this year.

With this new software DDP volumes are virtual and can span PB's of existing and not yet existing storage. The functionality of folder volumes is enhanced further. In practice this means the following:

- Folder volumes allow storage to be added on the fly

(no more reboots)

- Folder volumes allow capacity and load balancing

(it means if you select load balancing for a folder volume it distributes the files of that folder volume over the available DG's. First file goes to DG1, second file to DG2 and so on)

- Folder volumes can be assigned to an SSD cache

- Folder volumes can be assigned to Drive Groups

Expansion of our microDDP range

There are now two versions: microDDP1GbE and microDDP10GbE.

Both can be combined with an SSD4 or SSD8 pack. Very very low noise and extremely high performance.

For any customer (audio, video, film) who believes the capacity in hours for their on line activities is sufficient this can be an interesting solution. Great for rentals, OBV, Transcoding, in the field recording etc.

Demonstrations of Pace Media - Cuba playout system

In order to compete better against companies like Avid, Editshare, GV, Omneon and few others and who have full range of applications aimed at broadcast and TV, our Asia office has taken distribution of Ingest/Edit while ingest system by MOG, Pace Media – Cuba Playout (up to 4K), and Focal Point Server which is a Project Asset Management software.

We believe this will help us to provide better and more competitive solutions, move even more DDP boxes around and to make our reseller channel stronger.

For more information about these new products, please check www.on-air.asia website.

Team DDP

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